MINUTES

Shady Grove Elementary PTA Board Meeting

March 8, 2017

Eighth Meeting of 2016-2017 School Year

Present: Katherine King, Greg Bula, Natalie Nelson, Sally Raderer, Christine Price, Alexandra Bula, Kim Berselli, Zak Young, Leslie Baker, April Kim, Gwen Jahangiri, Janet Sullivan, Bridgitte Sicat, Sejla Hoareau, Shannon Koshy, Dr. Regina Schwab, & Debbie Taylor.

Absent: Amy Jessup, Iryna Dolynuk, Sarah Fox, Shannon Hayes, Megan Gemmill, Irina Libon, Ann Vaughan, Kevin Dodson, Emma Gaccione, Holly Dougherty, Lisa Clarkson, Kelly Bartlett, Jenny Conklin, Kristin Clarke, Joanne Rosel, Mary Wilson, Cheryl Bloor, Lara Macdonald, Stacy mcLeod, Susan Parker, Radha Joshi, Britta Quick, Beth Clark, Crissy Lynn

**Call to Order** (Time: 6:38 pm)– Katherine King

Call to approve February minutes. Greg Bula motioned to approve minutes and Zak Young seconded.

**Correspondence** - Natalie Nelson: Thank you notes from 5th grade teachers for a luncheon and thank you notes from custodians for recent supplies.

**Principal’s Update-Dr. Regina Schwab**

At the end of February, 15 parents were present for input in choosing the new principal. In the afternoon, Ms. Cox met with the faculty. Today Ms. Marshall presented a review of assessments and how they are used at a parent coffee. Dr. Kinloch met with faculty and answered questions. Last week interim report cards were posted on power school. Rock A Thon is next week.

**Treasurer’s Report- Greg Bula**

Essentially no changes with the budget over the last month.

Based on the proforma/ projections, we will lose $1,055 this year (versus making a profit of $1,467).  This would result in a year-end cash balance of $11,463 (vs. $12,519 the prior year).

**President’s Action Items/ Announcements-Katherine King**

Katherine was relieved that the projections are not worse.

Opened discussion on Rock a Thon funds for next year. Reviewed that one member of the board has proposed that $8000 be a cap and that the rest of the funds would benefit the PTA.

Chrissy Price did some investigation of other schools in the area and by far Shady Grove gives a great deal more than others in the area. Rivers Edge gives about $1500 in scholarship.

Leslie Baker expressed fear that it may be a tricky sell to corporate donors since the funds would be going in two different places, scholarship as well as Shady Grove PTA. Also expressed worry about attrition in the future if this was not solely a community fundraiser. Also stated that kids who do community service are not recognized for their contributions and that this scholarship is for that purpose.

April Kim thought a fall fundraiser such as a student/ parent corn hole tournament to meet the new principal or a fundraiser attached to the fun run would be more helpful in getting corporate donors as many have already been tapped into when her committee has been approaching them for contributions in the spring. She also felt that a fall fundraiser would make more sense in terms of getting money we need for our budget earlier in the year. She felt that taking funds from Rock a Thon was a quick fix.

Zak Young thought all the Rock A Thon proceeds should go to the PTA and then as a board we could decide how much money would go towards scholarships each year, based on the applicants and how much money we had to spare.

Kim Berselli recommended putting a percentage of the money we raise towards scholarships. Just as businesses donate a portion to our school on spirit nights we could say, a percentage of our fundraiser is going to scholarships for high school seniors.

Sally Raderer said that we donate $500 to the Moody scholarship. Short Pump Middle school gives scholarships that are funded by the PTA. She recommended that we designate part of the funds from Rock a Thon to pay for something that we already do here at Shady Grove that promotes good citizenship and promotes the love of community service.

Sejla Hoareau commented that one example of a program to teach this would be contributing the funds to grounds because the children are growing food that is giving to the food bank, and certainly this is a great example of giving back to the community which is how Rock a Thon came about.

Sally Raderer also stated that the students receiving the scholarships are amazing kids who not only do community service but also have greater than a 4.0 GPA. “You may be an Eagle Scout with hundreds of hours of community service but don’t apply if you don’t have greater than a 4.0 GPA.”

Alexandra Bula asked how the PTA decides how many scholarships to award. Sally answered that is a different mix every year based on the number of applicants and the applications. Last year about $11,000 in scholarships were awarded to 11 out of 23 applicants.

Leslie Baker commented if the money is going to be divided then the whole structure of fundraising would need to be restructured. She stated that a minimum of $4,000 has to be raised to put on the event. Sally Raderer stated that Rock a Thon is posted in the budget similar to After School Enrichment. It is a cost and then the money that is raised pays for the budget line.

Debbie Taylor felt that teaching the kids to give back was important and that if the PTA wasn’t able to meet its budget for current students then we should cut back in what we provide for current students. Our students may not need as many cultural arts performances, etc.

Katherine asked for a motion.

April Kim made a motion to delay a decision about Rock a Thon funds.

Leslie Baker seconded the motion to delay a decision about Rock a Thon funds.

Katherine King asked April Kim to present more information on her proposed corn hole fundraiser for the fall.

Katherine asked for 3 people to be on the audit committee. No volunteers. She asked to please let her know if you were interested as well as names of those who may be PTA members but not on the board.

Bylaws Committee - Sally, Natalie commented: the bylaws were revised and are able to be viewed from the link on the blast. Bylaws vote will occur at the next general membership meeting at the 4th grade play on April 6, 2017. Bylaws will be mailed to Henrico PTA no later than April 20, 2017.

5th grade graduation - Mary Wilson sent an email update: a note was sent to the 5th grade teachers to encourage 5ht grade parents to volunteer. A few parents responded. The reception chairs had their first meeting today and mostly spent time going thru what

has happened at past years. They will meet next week to work on this year’s theme. The class gift chair will be meeting with Dr. Schwab tomorrow to go over gift ideas, timing, etc. The picnic chairs are meeting next week.

Executive Committees

**1st VP Programs-Sally Raderer/Amy Jessup**

The committee for the 25th birthday celebration has met. The picnic and celebration will be on May 18.

**2nd VP Finance-Chrissy Price/Iryna Dolynuk**

Skate Nation brought in $364.

Chipotle brought in $342.48.

Pie Five spirit night coming soon.

**Box Tops for Education- Sarah Fox -**

The box tops for the 3/1 deadline should be close to $600.

Can you also ask if the board thinks sending home the collection sheets is valuable? It's a lot of paper and copying and its much easier to count when they submit them loose in baggies. But if the general consensus is that everyone likes the collection sheets, I will pass new ones out on Monday! There does not seem to be a change in how many we receive and we always remind parents in our newsletter.

The discussion was emailed to Sarah and included that the reminder of a sheet is helpful, but perhaps make it a half sheet asking parents to submit box tops in a ziplock with a teachers name on it.

**3rd VP Volunteers- Alexandra Bula/Shannon Hayes**

Nominations for Volunteer of the Year are due March 22, 2017.

**4th VP Communications – Irina Libon/Megan Gemmill**

Hope everyone is having a great week. Just a quick reminder that content for next Tuesday's Blast is due by COB on Thursday, March 9th.

**Lay Advisory- Kim Berselli/Ann Vaughn**

There will be a meeting on March 13 to discuss middle school redistricting. Pilot schools for next year have not yet been announced.

**County Council/Legislative - Kevin Dodson/ Emma Gaccione-** No report

Standing Committees

**After School Enrichment - Deb Vuturo/Holly Dougherty/Lisa Clarkson - No report**

**Cultural Arts - Janet Sullivan/Gwen Jahangiri**

We are looking forward to the Latin Ballet's performance of Latin Souls on the 14th for the 3rd, 4th and 5th graders. To Ms. Taylors note on cutting back, we recently had 2 performances that were free and we certainly can explore more of those opportunities in the future.

**Grounds/ Outdoor Classroom - Sejla Hoareau/Kristin Clarke**

Kindergarteners planted peas, carrots and tomatoes. 4th grade will be planting and the Wyndham garden club will be doing a presentation. April 22 is Dads Digging and Donuts.

**Hospitality - Kelly Bartlett/Brigitte Sicat**

Thank you to those who helped with the luncheon on Wednesday. April 5, May 3, and June 12 are upcoming hospitality dates that we good use help. Cheryl Bloor, head of room parents, and hospitality will be working together on teacher appreciation week.

**Membership - Jenny Conklin- no report**

**Reflection - Erin Reed/Mary Wilson- no report**

**Room Parent Coordinator - Cheryl Bloor -No report**

**Scholarship Fundraiser- Leslie Baker/April Kim**

Registration for the event closes tomorrow night. 406 students have registered so far (130 KG thru 2nd & 235 3rd -5th). 16 sponsors totaling donations of $3900. 199 shirts sold. 84 students are participating in the talent show with 4 groups for the first session and 8 large groups for the 2nd session. Saving money by having Ms. Reynolds and Ms. Berlin DJing. Net total for scholarships so far is $11,900. Hoping to reach the $12,000 mark.

**Scholarship review committee - Kim Berselli**

High school guidance counselors have been notified and a posting on Wyndham Buy, Sell and Trade. Deadline for Application is April 14. Shannon Koshy recommended that the Marque in front of the school also advertise about the application. Debbie Taylor said adding it to the Facebook page for Shady Grove may be a good idea too.

**School Store - Lara MacDonald- no report**

**Spirit Wear - Stacey McLeod**

We are working diligently on finalizing the Field Day designs and logistics.  Field Day is April 28th this year.  It appears at this time there will be a combination design/logo for the 25th Anniversary and Field Day.  The goal is so students can wear their Field Day shirts to the anniversary school picnic as well.  Teachers/Faculty will be getting free shirts again this year.  There will be a decent profit this year from Field Day shirts as I was able to negotiate a very good bulk deal based on a simple design and our ordering history with Zimmzang.

Rock-A-Thon shirts are coming this week.  They will be distributed to students in the classrooms early next week.  I used a different vendor for Rock-A-Thon shirts, Custom Ink.  I am very impressed with them.  Custom Ink might be a company to look into for future Spirit Wear shirt orders.  Their quality, printing, and customer service are definitely better than our current shirt vendor.  Custom Ink does not specialize in school online ordering and sorting/labeling though so something to consider as you have to place one big bulk order.

**STEM Program - Susan Parker : No report**

**Technology - Zak Young**

Thank you to Leslie and April for all their hardwork.

**Yearbook - Radha Joshi/Shannon Koshy/Britta Quick**

The Jostens representative states he received an okay for cultural arts pages a the back of the book costing an extra $1.30/book. Katherine told her that was not okay and that the rep didn’t receive authorization if the 4 people involved with the yearbook did not recall confirming that.

In past years we have ordered extra yearbooks to sell and then been refunded for whatever we returned. That will not be the case this year, so we have ordered only a few extra… 447 are spoken for…we are ordering 500.

**After School Clubs - Beth Clark**

**Teacher Reps- Ms. Lynn/ Ms. Taylor**

Lunch was delicious and lasted the teachers 3 days. On a STEM note, 2 sets of money was ordered to use in math.

Meeting adjourned 7:45 pm

Respectfully submitted,

Natalie Nelson, Secretary

Next Meeting:

PTA Board Meeting

Thursday, April 20, 2017

6:30 pm

Ninth Meeting of the 2016-2017 school year