MINUTES

Shady Grove Elementary PTA Board Meeting

October 5, 2017

Third Meeting of 2017-2018 School Year

Present: Katherine King, Natalie Nelson, Brigitte Sicat, Chrissy Price, Stacy Elsbury, Gwen Jahangiri, Janet Sullivan, Maryanne Purcell, Joanne Rosel, Cheryl Bloor, Jennifer Gopalakrishnan, Crystal Schneider, Marsha Schaffranek, Britta Quick, Michelle, Madaras, Dr. Stacey Austin, Ms. Debbie Taylor

Absent: Iryna Dolynuk, Amy Jessup, Vicki Svoboda, Sejla Hoareau, Sarah Fox, Renee Kreiser, Smitha Murthy, Meghan Gemmill, Radha joshi, Ann Vaughn, Leah Gillespie, Zak young, Deb Vuturo, Leslie Baker, Xiaoling Liao, erin Reed, Lara MacDonald, Kelley Barnett, Susan Hagood, Deepa Nair, April Kim, Crissy Lynn

**Call to Order** (Time: 6:35 pm)– Katherine King

Minutes from previous meeting motioned to be accepted by Cheryl Bloor, seconded by Maryanne Purcell

**Correspondence: Natalie Nelson:** Thank you note from 5th grade for the agenda books

**Principal’s Update: Dr. Stacy Austin**

Success week has been a hit with the students. We almost had a 100% participating for “black out” today. The Fun Run will be Oct. 11 next week and it will be around the track. We are focused on the Cardinal pillar of Responsibility currently. Dr. Austin wrote for the Wyndham Wire recently. There is a program through Richmond Orthodontist group where they will buy back candy from halloween and send it to our troops. The group will give $10/ 5 lbs of candy to the child and a matching $10 the PTA. Dr. Austin will have the SCA send this out if the PTA is not interested. Lastly, at a recent Principals Meeting, he was notified that there is a “fishing scam” going around the schools in which invoices are being sent out saying this bill is due immediately. FYI.

**Treasurer’s Report: Iryna Dolynuk**

We had great results for our full fund raiser we raised $21K as of September 30 2017.

Great thanks to Membership , finance, technology and everyone else who was involved.

I still need subtract from fund raiser

Membership due to the local unit estimated about $2K

Directory cost

Good response on company matches, way to go VP of Finance!!!

Please keep in mind that most of the PTA's income is collected in the fall, through the fall fundraiser. Expenses are incurred throughout the school year.

Therefore, a large net income at the beginning of the school year does not necessarily mean we will have excess money to spend by the end of the year.

Not Included as of 9.30.2017

Income

Capital One Donation match $1,030

Additional Spirit wear income 3,985

 Expenses

Teacher Classroom Funds $2100 (21 teachers @ $100)

**President’s Action Items/ Announcements-Katherine King**

Please include exceptional education classes when we are sending out flyers for spirit nights, etc. Ms. Taylor stated the numbers in each classroom are listed above the printers. Dr. Austin recommended placing 10 copies in each special education teachers’ mailbox as a general rule of thumb.

**VP Programs: Amy Jessup/ Vicki Svoboda**

Fun Run is coming up soon- Wednesday, October 11th. Flyers went home last week and paper registrations are due by 10/10. Run will be all around the SGES track and many parent volunteers are needed- signup genius link is on the registration flyer and was in blast and on website. Middle school volunteers are welcomed and greatly appreciated!!

Ms. Taylor said the RAP that was on the TV for the morning announcements regarding the Fun Run really captured the students’ attention.

**Membership: Brigitte Sicat/ Sejla Hoareau**

$21,807 has been collected on Member Planet for PTA donations, memberships, and student directory;  $20,612.88 of which is transferable to SGES.

As of 101/17, we had approximately 558 memberships (n=710 K-grade 5 students) = 79% Membership Enrollment.  We are actively working on finalizing the membership numbers pending the collection of missing information in Member Planet, clarifying # of PTA memberships purchased, etc.

We will then upload SGES PTA Membership data to the National PTA database.  Our goal is to upload the PTA Membership data through 10/1/17 within the next week.

Publicity for PTA membership/donations were distributed at Back-To-School Night, PTA Blasts, and an email from the teachers to the parents.

Cardinal donor magnets were sent home through the classrooms on 10/3/17.  Remaining magnets will be sent home when the Student Directories are distributed and then PRN.

Sejla is working on the Student Directory with the goal to forward the information to the printer within the next week.

**VP Finance: Chrissy Price**

 • I have verified $1510 in corporate matches to be paid end of quarter from CarMax, Dominion and CapOne. Iryna has received Capital One's check already.

 • Boomerang Spirit Night 175 attendees - - $415.20 to SGES

 • Chipotle Spirit Night 10/10

 • Cava Spirit Night 10/16

**Box Tops for Education: Sarah Fox: No report**

**VP Volunteers:** **Renee Kreiser/Smitha Murthy: No report**

**VP Communications/ Publicity: Meghan Gemmill**

The Blast is going out next Tuesday, October 10th.  If everyone could send me their items by Saturday night, September 7th, that would be great. I also wanted to remind everyone that Facebook updates can be made to market important information and events so just let me know if you need something posted.

**Lay Advisory/ Parlimentarian: Radha Joshi/ Ann Vaughn: No report**

**County Council/Legislative: Leah Gillespie: No report**

**After School Enrichment: Deb Vuturo/Stacy Elsbury**

We are two weeks into ASE and we have been getting great feedback from parents. Parents sign their student out from the classroom now.

**Cultural Arts: Janet Sullivan/Gwen Jahangiri**

Our first CA performance will be "The Wright Stuff" next Tues. Oct 17. Performed by Virginia Rep the show shares the story of the Wright brothers and their journey to fly.  This is a new show and hope it will be a hit with our 4&5th graders!

**Grounds/ Outdoor Classroom: Xiaoling Liao/Margaret Preston**

Currently have about 13 RSVPs for the 10/14 DDD event

-Need to discuss among the Board the name of the DDD event, as we have had a parent contact us with her concerns about the name and its "gender stereotyping" that only Dads can do the Outdoor work. Katherine says we will table this discussion for now.

**Hospitality: Leslie Bake/ Maryanne Purcell**

We are working on the next teacher luncheon which will be on October 18, 2017. Zaxby’s will be donating some food.

**Reflection: Joanne Rosel/ Erin Reed**

November 16 will be the reflection evening assembly. Entries are rolling in with the help of Ms. Taylor reminding teachers. We have also been going to the classrooms to speak and explain Reflections. There will be incentives for teachers for the class with the most entries.

**Room Parent Coordinator: Cheryl Bloor:** No report

**Scholarship Fundraiser: Michelle Madaras:** No report

Possible date for the Rock a Thon will be March 15.

**School Store: Lara MacDonald**

The store will be open on Wednesday and Fridays.

**Spirit Wear: Kelley Barnett**

The order will be arriving soon. Kelley was thanked for giving the custodial staff 4, 25th anniversary t-shorts.

**STEM Program: Jennifer Gopalakrishnan/ Crystal Schneider/ Susan Hagood**

We are well stocked on materials in the lab. We will be sending a message to the teachers about “wishes” soon. Dr. Austin said we have received funds for the 3D printer!

**Technology: Zak Young:** No report

**Yearbook: Marsha Schaffranek/ April Kim/ Britta Quick**

Waiting on the artist cover for the yearbook from Jostens.

We have the link for picture upload, will send for out for next blast and

to get on the PTA website.

* We have currently sold 316 yearbooks.
* I am planning to send home a flyer next week.
* Yearbooks will remain $25 until November 10th.
* Yearbooks will then increase to $30 for the remainder of the year.

Brainstorming about the best way to contact families who have not yet bought a year book resulted in Dr. Austin deciding to ask an IT person to help Britta Quick pull up names, so that a flyer can be sent to just to those families who have not ordered. Also, 5th grade students will be given cameras to take pictures for the yearbook as a “job” in January!

**Teacher Reps- Ms. Lynn/ Ms. Taylor : no report**

Meeting adjourned 7:20 pm

Respectfully submitted,

Natalie Nelson, Secretary

Next Board Meeting

Thursday November 9, 2017

6:30 pm SGES Library